

UX Lead

Learn to lead UX oriented design and tech teams and bring user experience to the core of your products. You will not learn how to become a UI-UX designer, nor how to become a User Researcher. Here you will learn how to lead a project from its inception to its deployment, with the user experience as a bottom line.

[APPLY NOW!](#)

Positions you can apply to after the training

Lead UX, UX manager, digital project manager, product owner

Skills obtained



Change management



Creative teams management



Design production techniques



Stakeholders communication



Design sprint and workshop animation

Format

2 months of evening classes at the academy from Tuesday to Thursday - 6pm to 9pm

Ideal profile

Digital enthusiasts, project managers, entrepreneurs and product owners

1



Background in project management or digital

2



Strong design and user experience sensitivity

3



Good leadership and management skills

4



Basic English

Modules

UX strategy

Design sprint, Brand Attribute, Product Roadmap, Positioning, Competitive Analysis, Business Model

15h

Experience Design

Workflow, Information Architecture, Prototyping, Outils: Storytelling, user stories-flow, site map, wireframing

15h

Digital Project Management

Agiles Methodologies, Product Management

9h

Digital Innovation

Global Digital Trends and African Case Studies

9h

User research

User Testing and User Research methodologies

9h

Soft skills

Cognitive psychology, active listening

6h

Cost

485 000 F CFA

1

242 500 F CFA before starting the class

2

242 500 F CFA before the end of the 1st month

Application process

You have a strong interest in digital design and project management and you are available every weekday evening for 2 months ?

1



Apply via the form on our website for the first round of selections

2



Participate in the selection workshop for the second round (Teamwork, Digital sensibility)

3



Meet us for individual interviews for the last selection round

[APPLY NOW!](#)

Need personalized support ?

LET'S TALK !

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