Learn to lead UX oriented design and tech teams, and bring user experience to the core of your products. You will not learn how to become a UI designer, nor how to become a User Researcher. Rather, you will learn how to lead a project from conception to implementation, and how to prioritize user experience at all levels.

**Core Skills:**
- Change management
- Creative teams management
- Design process from design to delivery
- Stakeholder’s communication
- Design sprint and workshop animation

**Duration:**
2 months of evening classes at the academy from Tuesday to Thursday - 6pm to 9pm

**Ideal Profile:**
Digital enthusiasts, project managers, entrepreneurs, and product owners

**Modules:**
- **UK strategy**
  - Understanding the UK market
  - Market analysis, positioning, competition, stakeholders
- **Experiential Design**
  - Developing user experience
  - Design and user experience sensitivity
- **Soft skills**
  - English communication

**Interface:**
Digital enthusiasts, project managers, entrepreneurs, and product owners

**Yann**
- Experience: 12 years UX Strategy / Product Management
- Experience: 6 years UX Design

**Aida**
- Experience: 3 years UX Management

**Camille**
- Experience: 6 years UX Research

**Daniel**
- Experience: 6 years UX Design

**Pierre**
- Experience: 5 years UX Design / Product Management

**Gustav**
- Experience: 5 years UX Design / Digital Innovation

**Cost:**
485 000 F CFA

**Application Process:**
You have a strong interest in digital design and project management and you are available every weekday evening for 2 months?

**Apply:**
Apply via the form on our website for the first round of selections

Contact us for
- Individual interviews for the last selection round
- Participate in the selection workshop for the second round (Teamwork, Digital sensitivity)
- Participez à l’atelier d’initiation à l’animation de projet
- Be ready for a digital culture workshop (Digital sensitivity)

Before starting the class:
- Before starting the class
- Before the end of the 1st month

**UX Lead**
UX Lead, UX manager, digital project manager, product owner