

UX Lead

Learn to lead UX oriented design and tech teams and bring user experience to the core of your products. You will not learn how to become a UI-UX designer, nor how to become a User Researcher. Here you will learn how to lead a project from its inception to its deployment, with the user experience as a bottom line.

[APPLY NOW!](#)

Career opportunities after this training

Lead UX, UX manager, digital project manager, product owner

Skills obtained

- Change management
- Creative team management
- Design production techniques
- Stakeholders communication
- Design sprint and workshop animation

Format

2 months of evening classes at the academy from Tuesday to Thursday - 6pm to 9pm

Ideal profile

Digital enthusiasts, project managers, entrepreneurs and product owners

- 1** Background in project management or digital
- 2** Strong design and user experience sensitivity
- 3** Good leadership and management skills
- 4** Basic English

Modules

UX strategy Design sprint, Brand Attribute, Product Roadmap, Positioning, Competitive Analysis, Business Model 15h	Experience Design Workflow, Information Architecture, Prototyping, Outils: Storytelling, user stories-flow, site map, wireframing 15h	Digital Project Management Agiles Methodologies, Product Management 9h
Digital Innovation Global Digital Trends and African Case Studies 9h	User research User Testing and User Research methodologies 9h	Soft skills Cognitive psychology, a-active listening 6h



Yann

Experience : 12 years UX Strategy – Product Management



Aïda

Experience : 3 years UX Management



Camille

Experience : 6 years UX Research



Daniel

Experience : 6 years UX/UI Design



Pierre

Experience : 4 years UX Design / Product Management



Gustav

Experience : 5 years UI Design / Digital Innovation

Cost

485 000 F CFA

- 1** 242 500 F CFA before starting the class
- 2** 242 500 F CFA before the end of the 1st month

Application process

You have a strong interest in digital design and project management and you are available every weekday evening for 2 months ?

- 1** Apply via the form on our website for the first round of selections
- 2** Participate in the selection workshop for the second round (Teamwork, Digital sensibility)
- 3** Meet us for individual interviews for the last selection round

[APPLY NOW!](#)

Need personalized support ?

LET'S TALK !

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